

BREAKING NEW GROUND THE PENN-AMERICAN DISTRICT

Bloomington-based developers StuartCo and United Properties recently broke ground on “Genesee,” a mixed-use retail and residential development on the southeast corner of Penn Avenue and American Boulevard.

The developers teamed with the Bloomington Housing and Redevelopment Authority (HRA) and City of Bloomington on the project. The City Council approved the more than \$40 million project in November 2010.

When completed, the first phase will include 212 apartments and 22 townhomes to be owned and managed by StuartCo. The residential portion of the project will be for rent. Many amenities will be available to residents



including a rooftop deck, fitness center and pool. The more than 14,000 square feet of retail and restaurant space will be owned by United Properties.

The project, part of the Penn-American District, is expected to be completed by late fall or early summer 2012. Future plans include office and retail adjacent to the Genesee site. Plans for transit improvements in

upcoming years encompass rebuilding the I-494/I-35W interchange and creating a bus rapid transit station on I-35W.

For more information, contact HRA Administrator Regina Harris at 952-201-3122 or rharris@ci.bloomington.mn.us.

WEBSITE KEYWORDS: PENN AMERICAN.

PLANNING FOR BLOOMINGTON’S FUTURE WHY THE SOUTH LOOP DISTRICT MATTERS

The South Loop District is slated to be a premier destination hub and model for sustainable living and commerce in Bloomington.

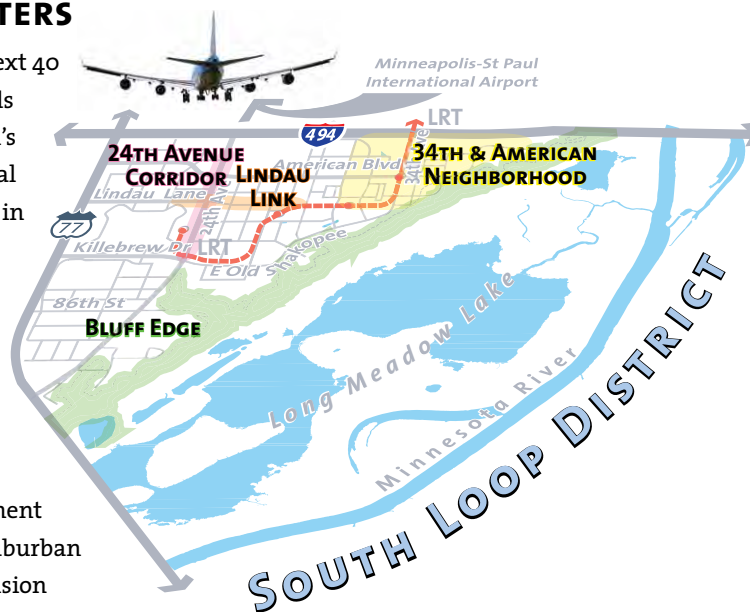
How do we know South Loop will grow and prosper? The district is already a center for business and employment, connected to the Twin Cities metropolitan area by freeways and a number of transit lines. Home to the Mall of America, an international airport and a national wildlife refuge, South Loop is a unique regional center for business that brings together urban development and attractive natural resources.

Over the next 40 years, two-thirds of Bloomington’s growth potential will be realized in the South Loop District.

The City’s vision for South Loop is to transform the area’s development pattern from suburban to urban. The vision includes transit-oriented, mixed-land use with storefronts that come up to the sidewalk and parking hidden underground or behind buildings. The City’s hospitality and retail clusters, semiconductor manufacturing, and healthcare industry will be the development engines.

The *South Loop District Plan* identifies strategic public investments that lay the foundation for private investment and growth.

A network of green streets and neighborhood parks, the four light rail



stations and 24th Avenue transit hub, and the sustainable infrastructure link a new residential neighborhood on the east side of the district to the commercial areas along the Lindau Link and 24th Avenue Corridor.

South Loop will attract new businesses and residents to Bloomington. The district’s development also reinforces the City’s reputation as a forward-looking, high-quality community.

WEBSITE KEYWORDS: SOUTH LOOP.

WE WANT TO HEAR FROM YOU!

If you would like to learn more about the *South Loop District Plan* and offer your input on the City’s ideas for the district, visit Bloomington Civic Plaza, 1800 West Old Shakopee Road, on **Saturday, August 20**, for a South Loop open house.

The open house will take place in the rehearsal hall during the Farmers Market between 8 - 11 a.m.

Displays will illustrate what the district will look like, as well as plans for future developments. Detailed maps will show future land uses, road construction, options for bike and pedestrian trails and more.

City staff will be available to answer questions and take comments.

See page 3 for additional South Loop developments. For more information, visit the [City’s website](http://City's website) or contact City Planner Julie Farnham at 952-563-8920 or jfarnham@ci.bloomington.mn.us.



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When you see **WEBSITE KEYWORDS**, go to www.ci.bloomington.mn.us for more information.

IN THE WORKS

CHILDREN’S SCIENCE MUSEUM COMING TO BLOOMINGTON



The Works, a hands-on museum for 5 - 12 year-olds that aims to make learning about science and engineering interesting and fun, is moving to Bloomington late this fall.

The new location, near the intersection of Lyndale Avenue and 98th Street, will provide The Works with room to expand its current program offerings.

The Works is a nonprofit organization that is part museum, part workshop, part playground.

For more information, visit www.theworks.org or call 952-848-4848.

FARMERS MARKET NOW ACCEPTING CREDIT CARDS

To make your shopping experience more convenient, the Farmers Market



now accepts credit cards and electronic benefit transfer (EBT) cards (food stamps), in addition to cash.

Stop by the information tent at the market to purchase tokens with your EBT or credit card to use on qualifying purchases at participating vendors.

For more information, call Keri Lahl at 952-563-8877.

WEBSITE KEYWORDS: FARMERS MARKET.

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